



*Eighth Annual*

September 10th noon til 6pm  
LuLu's Farm - Hwy 85 & 144th Ave

# **DENVER CHILI FEST**

**Supporting Food Bank of Rockies**

# **2016**

**Sponsor Opportunities Saturday, September 10th,  
2016 Lulu's Farm ~ Brighton, Colorado**

**The Denver Chili Fest is a celebration of the chile harvest featuring  
craft brews, entertainment for the whole family, sampling of  
gourmet recipes, chiles, and great food!**

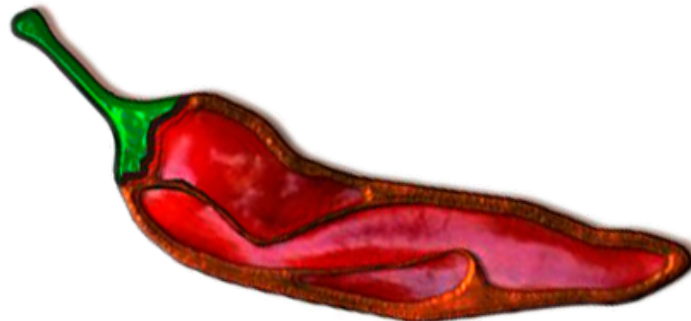
As a fundraiser, the Denver Chili Fest benefits Food Bank of the Rockies, Lifeline  
Puppy Rescue, and the Colorado Firefighter Calendar.

**\*\*\*\*\* BE A SPONSOR AND SUPPORT OUR COMMUNITY!**

**\*\*\*\*\***

**ALL DENVER CHILI FEST SPONSORS RECEIVE:**

- Permanent Website link and logo recognition
- Live Recognition via stage announcement & Facebook mention
- Event photos for website and social media use
- Warm fuzzies from helping to alleviate hunger & support pediatric burn wards  
Recipe Competition





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## Supporting Food Bank of Rockies

Sponsor: \$5,000 – Exclusive Opportunity Reserved for Brands especially suited to Southwestern cooking - Designation as “Official Recipe Competition Sponsor” with max exposure

- Banner with your logo over the competition area and on fencing
- Opportunity to feature your product with recipe and photo publication rights
- Samples of your product offered alongside the popular free quesadillas
- Inclusion of recipes featuring your product in the Denver Chili Fest Cookbook
- Logo recognition on promotional materials, posters, flyers, ads, emails
- Complimentary Business booth
- Facebook invitation to “Like” your business

### **Green Chili Sponsors: \$2,500**

- Logo featured on freebies (balloons, chile necklaces)
- Logo recognition on promotional materials, posters, flyers, ads, emails
- Logo featured in the Denver Chili Fest Cookbook
- Complimentary Business Booth
- Banner placement on event fencing





# DENVER CHILI FEST 2016

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### Red Chili Sponsors: \$1,500

- Complimentary Business booth - Banner display on event fencing
- Logo recognition on promotional materials, posters, flyers, ads, emails
- Facebook invitation to "Like" your business Chili Pepper Giveaway Sponsors: \$500-1000 (depending on the giveaway)
- Your logo on giveaways (balloons, chile necklaces, chile usb drives)
- Banner display on event fencing
- Logo recognition on promotional materials, posters, flyers, ads, emails
- Facebook invitation to "Like" your business Fiery Foods Sampling Pavilion: \$250
- Your product demoed or samples handed out for you
- Logo recognition on all promotional materials, posters, flyers, advertisements
- Your coupons handed out with samples Drawing & Recipe Competition Awards Sponsor: varies
- Donate your products, promo items, custom t-shirt, cash, or services to be given as awards to the drawing or recipe competition winners

**WE CAN CUSTOM CREATE A SPONSORSHIP PACKAGE TO FIT YOUR MARKETING NEEDS! For more information, call Anita Edge, Event Director At 303-316-8002 or [info@denverchilifest.com](mailto:info@denverchilifest.com)**

